

## CLAIMS

What is claimed is:

- 1 1. A method for managing a supply chain utilizing a network, comprising:
  - 2 a) receiving data from a plurality of outlets of a supply chain utilizing a network, the
  - 3 data relating to the sale of products by the outlets;
  - 4 b) generating an electronic order form based on the data for ordering products from a
  - 5 distributor of the supply chain; and
  - 6 c) allowing access to the data utilizing a network-based interface.
- 1 2. The method of claim 1, wherein forecasting is made available on the network-  
2 based interface.
- 1 3. The method of claim 1, wherein promotion planning is made available on the  
2 network-based interface.
- 1 4. The method of claim 1, wherein the network includes the Internet.
- 1 5. The method of claim 1, wherein the outlets, the distributor, and a supplier are  
2 allowed access to the data.
- 1 6. A system for managing a supply chain utilizing a network, comprising:
  - 2 a) logic for receiving data from a plurality of outlets of a supply chain utilizing a
  - 3 network, the data relating to the sale of products by the outlets;
  - 4 b) logic for generating an electronic order form based on the data for ordering
  - 5 products from a distributor of the supply chain; and
  - 6 c) logic for allowing access to the data utilizing a network-based interface.

- 1 7. The system of claim 6, wherein forecasting is made available on the network-  
2 based interface.
- 1 8. The system of claim 6, wherein promotion planning is made available on the  
2 network-based interface.
- 1 9. The system of claim 6, wherein the network includes the Internet.
- 1 10. The system of claim 6, wherein the outlets, the distributor, and a supplier are  
2 allowed access to the data.
- 1 11. A computer program product for managing a supply chain utilizing a network,  
2 comprising:
  - 3 a) computer code for receiving data from a plurality of outlets of a supply chain  
4 utilizing a network, the data relating to the sale of products by the outlets;
  - 5 b) computer code for generating an electronic order form based on the data for  
6 ordering products from a distributor of the supply chain; and
  - 7 c) computer code for allowing access to the data utilizing a network-based interface.
- 1 12. The computer program product of claim 11, wherein forecasting is made available  
2 on the network-based interface.
- 1 13. The computer program product of claim 11, wherein promotion planning is made  
2 available on the network-based interface.
- 1 14. The computer program product of claim 11, wherein the network includes the  
2 Internet.
- 1 15. The computer program product of claim 11, wherein the outlets, the distributor,  
2 and a supplier are allowed access to the data.